

# Grey County 2023 Planning Update

BWDSB Annual Community Planning and  
Partnership Meeting

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Grey County  
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# Grey County Economic **SNAPSHOT**

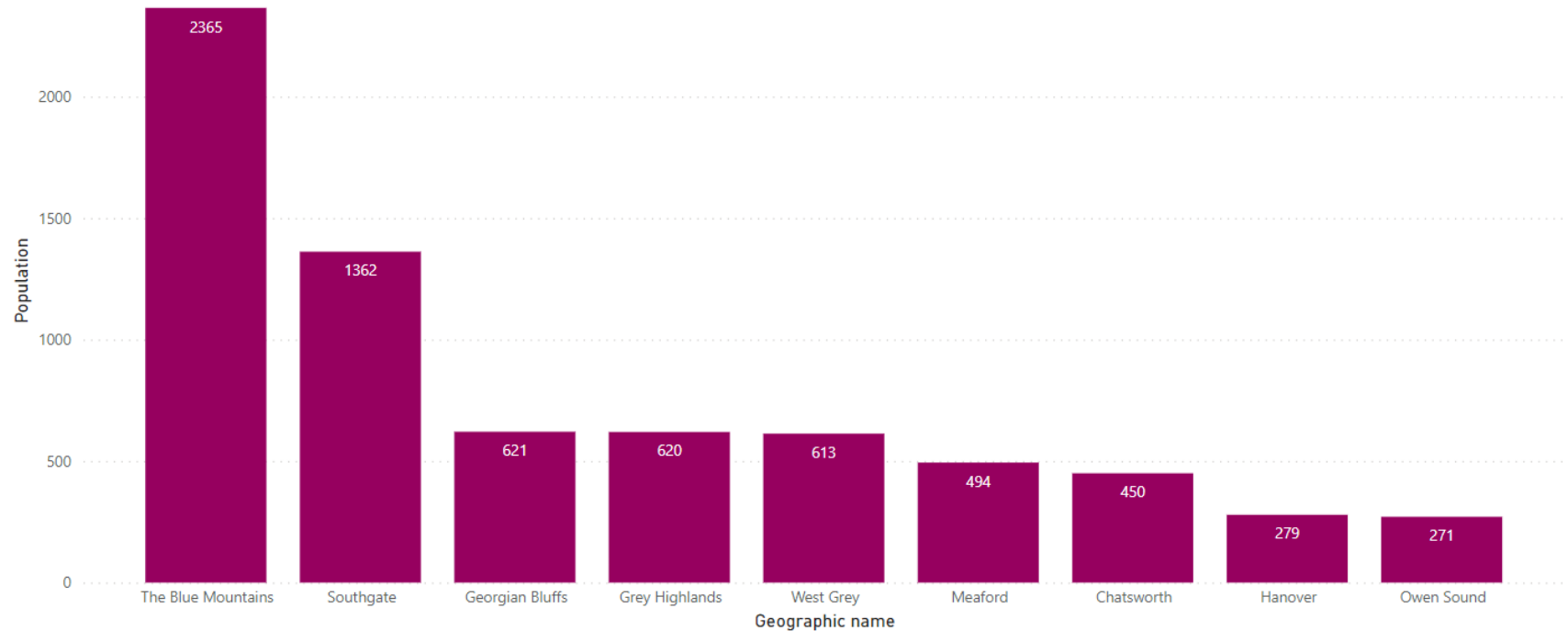


## Population Profile

MEDIAN	AVERAGE
County Age <b>49</b>	County Age <b>46</b>
Ontario Age <b>41</b>	Ontario Age <b>42</b>

# Growth is Happening Across the County

Grey County Population Change, 2016-2021

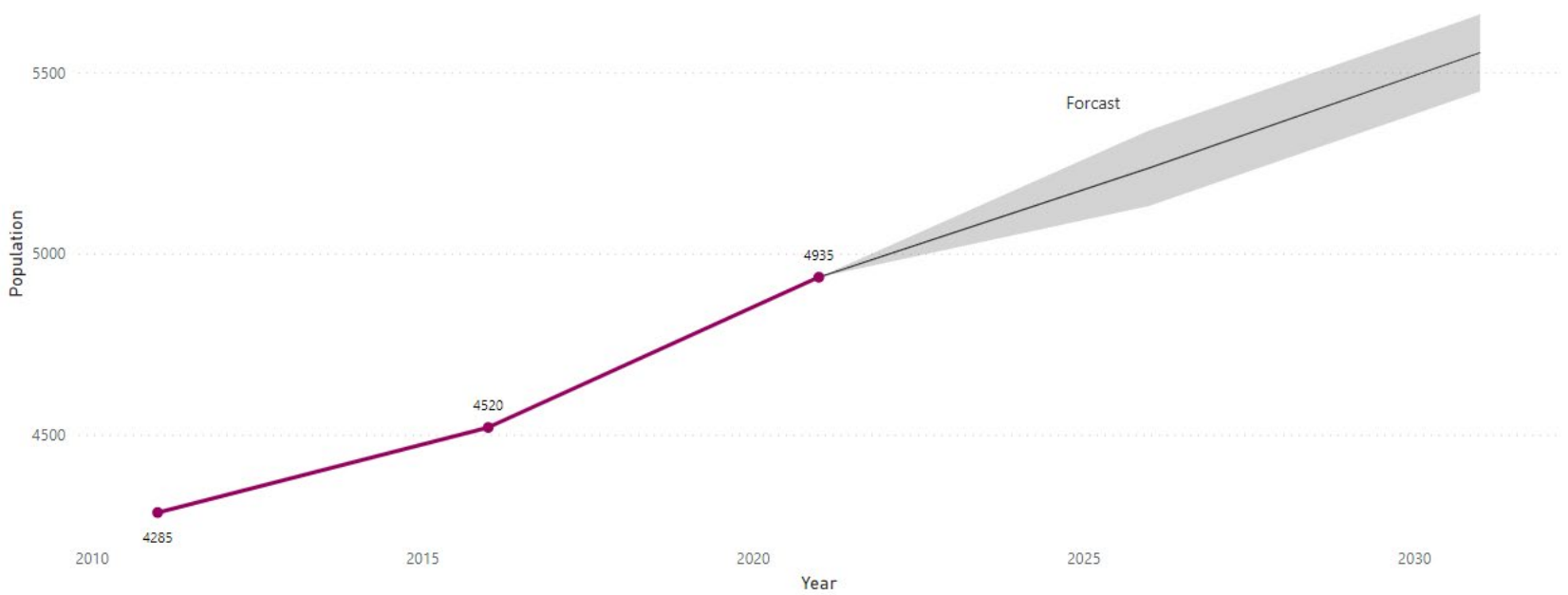


Source: Statistics Canada, Census of Population, 2021



# Steady Increase in 0-4 Age Group Forecast to Continue

Grey County 0-4 Age Cohort Forecast Based on 2011 - 2021 Census



Source: Statistics Canada, Census of Population, 2011, 2016, 2021



# Housing Affordability

## Household & Earnings



# 24%

ONTARIO  
28%

of Grey County's population spends 30% or more of household gross income on shelter costs.



Average Dwelling Value\* **\$998,225**

Median Dwelling Value\* **\$795,254**

\*These figures are sourced from Manifold SuperDemographics and should not be compared directly to other sources, as their methodologies are different.

**78%**  
Single detached house

**14%**  
Apartment / detached duplex

**5%**  
Rowhouse

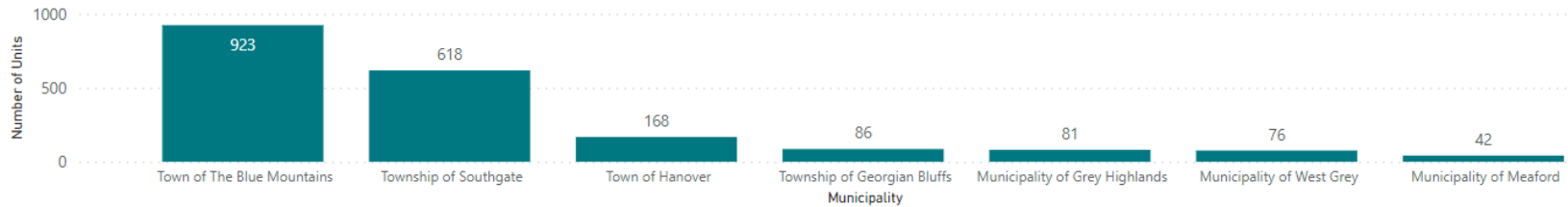
**2%**  
Semi-detached house

**Total number of households**

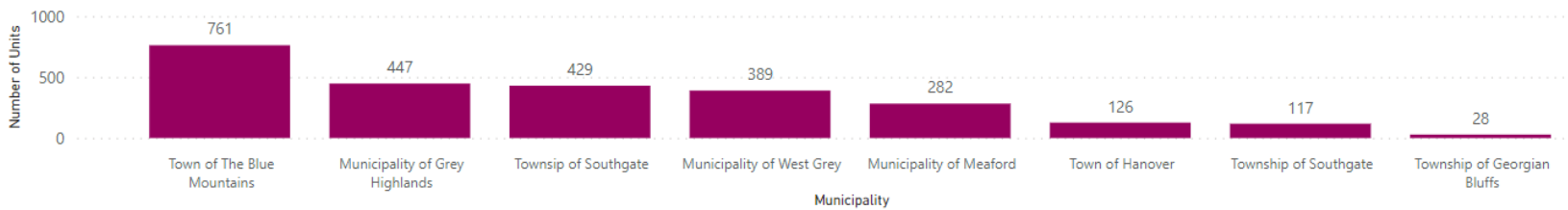
**43,980**

# Subdivision Applications in Process

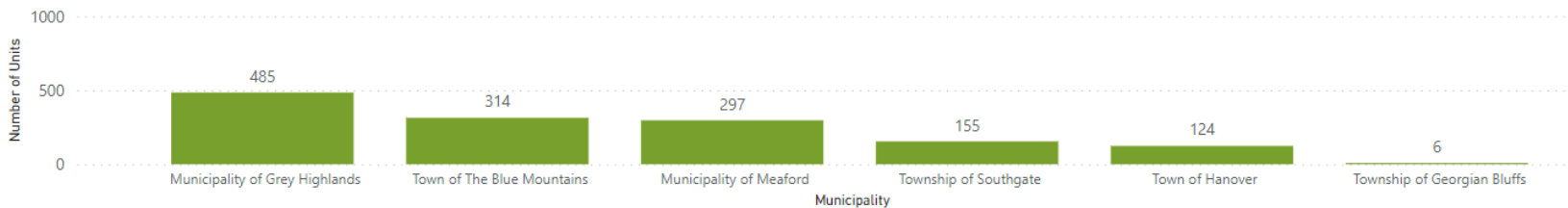
Approved Subdivision Units By Municipality, 2021



Draft Approved Subdivision Units By Municipality, 2021



Active (Proposed) Subdivision Units By Municipality, 2021



Source: Grey County Internal Planning Data, 2021

## Top 5 Sectors by Industry\*\*



Health Care &  
Social Assistance  
(7,155)



Manufacturing  
(6,409)



Retail Trade  
(6,306)



Construction  
(4,986)



Agriculture, Forestry,  
Fishing & Hunting  
(3,549)

## Top 5 Sectors by Occupation\*\*

\*\* By labour force employment.



Sales & Service  
(10,991)



Trades, Transport  
& Equipment  
Operators  
(9,285)



Management  
(7,137)



Business, Finance  
& Administration  
(6,891)



Education, Law &  
Social, Community &  
Government Services  
(5,874)

# Economic Development Trends

## Challenges

Labour Shortage  
Housing Supply/Price  
Child Care Shortage

## Opportunities

Emerging Sectors  
Skills Training Opportunities  
Improved fibre access

**Grey County is bursting with entrepreneurial spirit.  
There are over 10,000 businesses in Grey County,  
70% are home based and sole proprietors.**

**Students can explore entrepreneurship through Summer Company,  
Student Makers Market and more with the Business Enterprise  
Centre. Training, mentorship and grants are available!**



# Thank You

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